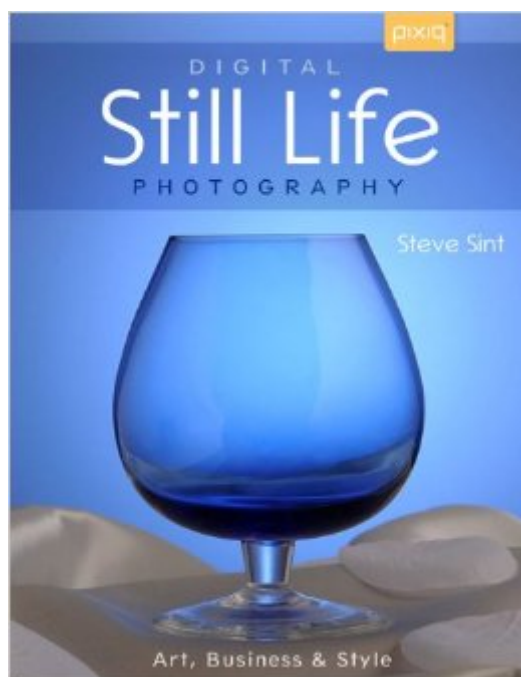


The book was found

Digital Still Life Photography: Art, Business & Style



Synopsis

Steve Sint, author of *Digital Wedding Photography* and *Digital Portrait Photography*, presents the newest book in his successful *Art, Business & Style* series. Sint combines breezy humor with practical information to create the definitive how-to guide on still life photography. In addition to covering the legal and business sides, he gives time-tested advice on tools and equipment, shooting techniques, how to find the right professional-quality studio, and how to build sets. His invaluable secrets will give you an edge over the competition.

Book Information

Series: Art, Business & Style

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Customer Reviews

I wonder if any aspiring young photographer ever woke up and said to him or herself "I'd like to try my hand at product photography." Probably not. It seems so commercial, not glamorous. And yet, as Steve Sint shows, product photography can stimulate the brain, test one's skills at maneuvering light, be creative, involve some neat equipment, and, besides that, be a source of income. Even though the book is entitled "Still Life Photography" there are few flower arrangements, table tops full of fruit, or dead animals hanging on a wall. Instead the author talks about photographing products for the world of commerce. After establishing three categories of product images (the drop-and-shoot, the beauty and the illustrative) he begins his practical discussions with an examination of studio space. He next talks about construction tools (wood, wrenches, power tools, etc.) He discusses some of the shooting tricks one should know, and then provides instructions on

three simple building projects for the product photographer. While talking about equipment, he discusses lights and accessories. He looks briefly at content, but then returns to the practical with a look at backgrounds and fixtures. He provides a portfolio of four shots, explaining in detail how he set up each shot. He discusses cameras, lenses and accessories and concludes with a look at the business side of things. Sint does not waste the reader's time with fundamentals, like talking about the nature of exposure. Similarly, there is no separate chapter on lighting. Instead, instruction on lights, light modifiers, reflectors and the like are sprinkled throughout the chapters. His instructions are practical.

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